



Business Opportunities with Dr. Kim:

- **Nutritional Testing/Supplements or**
- **Facial Skincare Devices**

Just look at what interests you personally; we can work together to do either/or both!

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Option #1: Nutritional Testing with Supplementation:

Join me on my quest to fight oxidative stress!

As a physician and scientist, I rely on medical and scientific studies as well as data to tell fact from fiction in order to treat my patients. Blood work, genetic testing and the likes, provide me with the numbers I need to evaluate a patient's condition and guide my decisions and analyses, calculate appropriate dosage, etc.

As you know by now if you've been following my writings, oxidative stress is a major risk factor in the development of a variety of diseases as well as accelerated aging. The best protection against the damage of oxidative stress is to increase one's level of antioxidants. But how can we tell if what we are doing is actually working?

The only way used to be via expensive bloodwork, so I have been searching long and hard to find the best and most convenient way to measure an individual's level of antioxidants.

I was delighted to find that there is a different technology out there that is easy, inexpensive and provides the results immediately. It is a non-invasive

method and best of all, this technology has been around for quite some time and has been well studied and documented:

The Pharmanex® Biophotonic scanner

This scanner is based on the principle of Raman spectroscopy and the scanner technology has been patented so that the parent company is the ONLY company with the legal rights to use it to non-invasively measure oxidative stress.



Pharmanex® invested heavily in the development of this technology for the same reason I was looking for this: they used it to optimize their line of pharmaceutical grade supplements that are specifically formulated to increase antioxidants levels.

Because I was interested in the scanner, I looked into the core values and products of the parent company and was delighted. Not only was the scanner a great device for me to have in my medical practice; but the company Pharmanex® happened to make (in my opinion as well as that of many other Functional Medicine doctors) the very best nutritional supplements on the market.

The parent company Nuskin® (which bought Pharmanex® so they could continue to develop and expand the scanner technology and improve their supplements even more), has an impeccable 5-A-1 Dunn and Bradstreet reputation and is a stellar company in every way. I wouldn't associate with them if they were not; plain and simple.

To distribute and sell their Pharmanex® line of supplements, Nuskin® chose the multi-level marketing business model. This means that someone can sign up as a distributor and introduce the scanner and the company to health professionals (physicians, dentists, health care professionals of any field); and benefit from their competitive compensation plan.



I personally use the S3 scanner in my medical practice and have the supplements drop-shipped to patients because I believe they are the best out there; and I always see an improvement in patients' antioxidant score. I also show the scanner to other doctors and individuals interested in presenting it to health care professionals.

So I'm showing it to you now in case you decide you might also want to be a distributor. If you do, whenever you find a health professional you can interest in using this great program, I will talk to them FOR YOU, train you how to do presentation and how to use my proprietary "office-scanner-integration" program to maximize results for patients, doctors and you.

Here is a brief clip introducing the scanner: [S3 Scanner Video](#)



Option 2: Let's discuss the Skincare Device opportunity:

If you become a NuSkin® distributor, you can sell their other lines of products. They do make excellent skincare products, in large part because they incorporate the findings from the research made by Pharmanex®.

This last point is important to me. As you know, our appearance does impact our self-confidence. As such, more often than not, improving their appearance (thus self-confidence) is a topic that many patients bring up during their medical visit. I found that my medical treatment is always more effective when I help my patient improve their appearance.

I must admit I'm not a big fan of plastic surgery; however I believe in good "aesthetic hygiene" in order to preserve and maintain one's appearance as we age. This is why I got interested in NuSkin® devices and products in the first place.

The NuSkin® devices I am most impressed with are the **LumiSpa®** and the **galvanic-current-based Facial Spa**.

- **LumiSpa®** is a much better substitute to the popular Clarisonic because it exfoliates the skin without the tearing action of brush cleansers, and the head incorporates particles of silver which has well known germicidal properties. In addition, the firm compression/relaxation cycle of the "Lumi" has been scientifically shown to increase collagen and elastin production. The **LumiSpa®** has actually overtaken Clarisonic in terms of worldwide sales!



Here's an interesting video showing it cleaning an orange, of all things! : [LumiSpa® cleaning an orange](#)

And for another fun video, here it is, being compared to brush cleansers on Jello! When you "demo" this on half of someone's face or one hand, the cleaned part is not just cleaner, but noticeably smoother, too. This is immediate, with results being cumulative with time: [Lumi on Jello](#)

- The Nuskin® galvanic-current-based **Facial Spa** is the other device I wholeheartedly endorse.

Women love them, men love them, Estheticians love them; it is just amazing how effective a little galvanic current can be; not just immediately, but over time.

The galvanic current effectively pushes the special cleansing gel deep into the skin pores and then pulls it back out, carrying dirt and bacteria along with it.



Look at it as a "deep cleansing" and lifting/line smoothing process.

I even see Dermatologists and Plastic Surgeons selling them.

Here is a good galvanic Face Spa teaching video to give you an idea of how easy it is to use and teach others how to use as well: [Facial Spa demo](#)



Important Note:

There are a few options when deciding to enter into this business:

- Sign up for a Pharmanex® scanner.
- Sign up for Nu Skin® devices and products.

Each case requires an initial investment; the skin care path being less than the scanner path but the choice should really be based on what you intend to do specifically.

Oftentimes, someone enters into the business on the skin care path intending to sell a few friends some facial devices or skincare products, but then they discover that their doctor is interested in having a scanner.

This is not a problem at all if you are working directly with me; you can add a scanner to your repertoire and get access to my personal Office Scanner Integration Program (this program is a turnkey office organization system that includes all necessary training material to ensure a successful implementation).

It goes without saying that I am here to train you and even "speak for you"; which speeds up your learning curve and helps you avoid mistakes that many people go through in the beginning.

If you'd just like to try out something you see here for yourself, contact me and I'll make that happen. If this sounds intriguing but you don't know what, if anything, you'd like to do (like most people), let's communicate!

Simply email me at: drkimcrawford@gmail.com and we can set up a "phone chat."

Best wishes, Dr. Kim